This month Mashrou3i provided training to over 40 start-ups from the southern regions to improve their skills in digital communication and increase their knowledge about taxes and administrative proceedings.

UNIDO’s experts have also been busy reinforcing our partnerships with local institutions. Eleven managers and key staff from business support institutions in the central regions such as APII, Business Centers and ANETI to name a few, received training in environmental techniques. This 2-day training helped to raise awareness of the importance of environmental issues and to foster the use of renewable energy and environmental sustainability.

Alongside the deep-dive coaching and technical assistance provided to start-ups and existing companies, our HP LIFE regional teams held over 20 trainings and face-to-face workshops to improve managerial skills of aspiring entrepreneurs from all over the country and to prepare them for launching their businesses.

Stay up to date on all our project activities and latest entrepreneur success stories by exploring our website and following our social media pages (Facebook, Twitter and Instagram)!
Alongside success stories from young entrepreneurs in Ben Guardane, Jendouba and Siliana, we find out more about the journey of one of our HP LIFE trainers in Kairouan.

**Fatma Hassine**
NawaraTex, Siliana
How Fatma turned a hobby into a thriving textile business.

> READ HER STORY

#Mashrou3i #UNIDO #TechnicalAssistance
#Textile #Siliana

**Marwen Hmissi**
We Care Enterprise, Kairouan
Marwen’s shaping the future of Jendouba’s construction sector.

> READ HIS STORY

#Mashrou3i #HPLIFE #Construction
#Jendouba

**Imane Sayari**
Tendance Céramique, Medenine
Imane is making her mark on Tunisia’s booming handicrafts sector.

> READ HER STORY

#Mashrou3i #UNIDO #TechnicalAssistance
#Handicrafts #Medenine

**Abdelbaki Khamessi**
El Wafa, Dried tomatoes, Jendouba
Abdelbaki’s Tunisian sun-dried tomatoes are taking the world by storm.

> READ HIS STORY

#Mashrou3i #AICS #Agribusiness
#AccessToMarkets #Jendouba

**Mohamed Bouden**
HP LIFE trainer, Kairouan
Mohamed was so impressed by Mashrou3i that he decided to become an HP LIFE trainer himself.

> READ HIS STORY

#Mashrou3i #HPLIFE #Youth #Training
#Kairouan
Next month we will discover new success stories of entrepreneurs who have been supported by Mashrou3i, among them: Rim Belgueyed who is producing pallets based on palm tree waste.

HP LIFE face to face trainings will take place in Sousse and Djerba for aspiring entrepreneurs.

3 agripreneurs assisted by Mashrou3i will attend the SIAT trade fair at Kram, Tunis.

All Mashrou3i teams will attend APII’s event “Start Up Act” in the regions.

Thanks to Mashrou3i, 36 entrepreneurs from Gabes, Medenine and Tataouine received 2 different trainings to improve their skills in digital communication and to improve their understanding of taxation and administrative proceedings.

16 students from the ISET in Béja attended a face-to-face training between 28 and 30 September where they could learn more about entrepreneurship and IT skills that help a start-up to succeed.

HP LIFE face-to-face training was held in Béja between 24 and 28 September, helping 20 aspiring entrepreneurs to develop a bankable business plan.

21 start-ups from Gafsa worked on their business model during a 5-day HP LIFE face-to-face training.

Another HP LIFE face to face training took place in Ben Guerdane between 14 and 18 September, helping 19 aspiring entrepreneurs to develop their business plans.